

Message Text

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PAGE 01 STATE 219318

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ORIGIN USIA-15

INFO OCT-01 EUR-06 ISO-00 /022 R

66619

DRAFTED BY USIA/IEE:DPENDERGRAST:MLR

APPROVED BY EUR/EX:HGEISEL

USIA/IEE:DGMALONE

USIA/IEE:JKORDEK

USIA/IPS/M:AROLAND

EUR/EE:ABRAINARD

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R 042024Z OCT 74

FM SECSTATE WASHDC

TO AMEMBASSY WARSAW

UNCLAS STATE 219318

E.O.11652:NA

SUBJ: GIEREK VISIT PUBLICATIONS

FOLLOWING SENT RPO VIENNA:

"FOLLOWING PUBLICATION PLANS ARE BASED ON PAO/IO DISCUSSIONS
WITH IEE AND IPS:

1. POST-VISIT PAMPHLET, SIZE 8-1/4 X 10-1/2. NOT TO EXCEED 16
PAGES. COLOR TO BE LIMITED TO FRONT COVER PLUS TWO-PAGE CENTER
SPREAD. COLOR SEPARATION TO BE DONE COMMERCIALY IN VIENNA CHARGEABLE
TO WARSAW DSA ACCOUNT. EXPECT PRINT RUN OF 10,000.
RPO REQUESTED TO DETERMINE FOLLOWING:

A. ESTIMATE COST OF COLOR SEPARATIONS.

B. EARLIEST POSSIBLE DELIEVERY DATE IF ALL TEXT AND PHOTOS
HAND DELIVERED TO RPO BY IO PENDERGRAST O/A OCTOBER 15 AND
PRINTING DONE AT RPO; DELIVERY DATE IF PRINTING DONE AT RSC BEIRUT;
IF DONE AT COMMERCIAL PRINTER IN VIENNA.

C. ESTIMATED COST OF PHAMPLET IF PRINTED COMMERCIALY. THIS
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LAST RESORT AND HIGHLY IMPROBABLE COURSE FOR US.

2. PHAMPLET WOULD FOCUS ON POLITICAL/ECONOMIC EVENTS AND ACHIEVEMENTS OF VISIT AND WOULD INCLUDE 1200 WORD IPS-FURNISHED INTRODUCTORY SUMMARY AND EXCERPTS FROM SPEECHES AND DOCUMENTS. MAIN FOCUS OF COVERAGE WOULD BE WHITE HOUSE AND OTHER WASHINGTON ACTIVITIES.

3. MARCH/APRIL "KONTAKTY" INSERT. THIS WOULD INCORPORATE ARTICLES ON AMBASSADOR ON BILATERAL RELATIONS AND BY IPS STAFFERS KAREGEANEES ON CITIES AND PLACES VISITED BY SECRETARY AND MRS. GIEREK. HOUSTON/PITTSBURGH COULD SERVE AS PEG TO DISCUSS US ACHIEVEMENTS IN SCIENCE/TECHNOLOGY, ENERGY, ENVIRONMENT AND OUTER SPACE. SECRETARY AND MRS. GIEREK WOULD BE EMPHASIZED AND NOT POLITICAL/ECONOMIC DIMENSIONS OF VISIT. NEW YORK/WILLIAMSBURG / JAMESTOWN/HUDSON TOUR PORTIONS OF PROGRAM ALSO WOULD BE FEATURED." KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 04 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE219318
Document Source: CORE
Document Unique ID: 00
Drafter: DPENDERGRAST:MLR
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740282-0901
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741071/aaaaciok.tel
Line Count: 78
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN USIA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 08 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 APR 2002 by chappeld>; APPROVED <21 MAY 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: GIEREK VISIT PUBLICATIONS FOLLOWING SENT RPO VIENNA
TAGS: OTRA, OVIP, (GIEREK)
To: WARSAW
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005